

Summer Purchases That Support Cancer Causes

Get ready for sun-safe summertime fun with brands that support cancer research, prevention and awareness.

June 8, 2026 By Eva Lorenz

Towel Specialties beach towel (Model(s) used for illustrative purposes only)

Kick off the summer with a new beach towel! [Towel Specialties](#) offers a huge range of terry cloth products—not just towels but robes and blankets too. The best part: A portion of every purchase benefits the Melanoma Research Foundation, which fights skin cancer.

Hats from Wallaroo Hats (Model(s) used for illustrative purposes only)

Sun protection is essential anytime you're outdoors. Built for adventure, travel and every day, [Wallaroo Hats](#) provide UPF 50+ protection. In fact, the brand's UPF 50+ fabric earned the Skin Cancer Foundation's Seal of Recommendation. Not only that, 1% of Wallaroo Hats' profits goes to the Melanoma Research Foundation and the SHADE Foundation to support skin cancer research, education and prevention.

While SPF (sun protection factor) measures protection of exposed skin from the sun, UPF (ultraviolet protection factor) rates clothing's ability to block the sun's harmful UVA and UVB radiation. With a UPF swimsuit from [Line in the Sand](#), your sun protection is built into your swimwear. Founded by water lover and cancer survivor Lynne Fletcher O'Brien, Line in the Sand supports ocean and cancer organizations (Blood Cancer United, Prevent Cancer Foundation and Cancer Support Community) with 100% of profits from its sales of women's swimwear, apparel and more.

Developed by Chris Birchby after both his parents were diagnosed with melanoma, [COOLA](#) organic sunscreen feels, smells and looks good on the skin while protecting against the sun. COOLA is a proud sponsor of the Melanoma Research Foundation and its efforts to research, prevent and treat skin cancer.

The bra brand [Wacoal](#) donates \$5 to the Susan G. Komen breast cancer foundation for every person who buys a bra at a Fit For the Cure event. Additionally, Wacoal will donate \$2 for every

purchase of its limited-edition Power of Pink bras throughout 2026. Invest in a new bra from Wacoal to support breast cancer.

© 2026 Smart + Strong All Rights Reserved.

<http://beta.docker.tusaludmag.com/article/treats-give-back>