

# National Latinx AIDS Awareness Day Is October 15

The 2019 theme is: “Living with HIV or not...we’re fighting this together.”

October 14, 2019 By [Trent Straube](#)

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National Latinx AIDS Awareness Day ([NLAAD](#)) 2019 is marked Tuesday, October 15. NLAAD was founded in 2003 by the Latino Commission on AIDS and the Hispanic Federation to promote HIV testing and education among Latinos. October 15 coincides with the last day of Hispanic Heritage Month.



This year's theme is "Living with HIV or not...we're fighting this together." The campaign, according to [NLAAD.org](https://www.nlaad.org), "wants to address that people of either HIV status have a say on ending HIV, in stopping new diagnoses. The campaign wants to break the stigma that only one group bears the responsibility."

That's why images of the 2019 campaign show two boxing gloves bumping up against each other. One has a plus sign and the other has a minus sign; together they form a heart, showing that people living with and without HIV complement each other and can join a unified fight against the epidemic.

Watch the launch of the 2019 NLAAD campaign in New York City:

Latinx (pronounced "La-teen-ex") is a gender-neutral alternative to Latino and Latina.

**1 in 6 Hispanics/Latinos with HIV is unaware they have it. NIMHD's [#LanguageAccessPortal](#) includes information on [#HIV/AIDS](#) in multiple languages, including Spanish. Spread the word and help us bridge this gap. [#NLAAD](#) <https://t.co/CPRr1XYgsk>  
[pic.twitter.com/d5vkwtgtTk](https://pic.twitter.com/d5vkwtgtTk)  
— Health Disparities (@NIMHD) [October 14, 2019](#)**

According to the Centers for Disease Control and Prevention ([CDC](#)), Latino men who have sex with men (MSM) are the second-most affected subpopulation in the United States, after Black MSM. Overall, Latinos made up 18 % of the U.S population but accounted for 26% of new HIV diagnoses in 2016; among those, 87% were among men.

**On October 15, we recognize National Latinx AIDS**

Awareness Day. [#HIV](#) continues to have significant impact on [#Latinx](#) community, with Latinos representing a quarter of new cases. It's time we [#EndAIDS](#) through conversation, commitment, and care! [#BeYourself @nlaad #NLAAD](#)  
[pic.twitter.com/IJg0ilhiyU](https://pic.twitter.com/IJg0ilhiyU)

— Amida Care (@AmidaCareNY) [October 14, 2019](#)

As the awareness video at the top of this article states, PrEP, or pre-exposure prophylaxis, is one way that people who are HIV negative and at risk of the virus can stay negative. PrEP is a daily pill that can reduce the risk of getting HIV by more than 99%. Two meds have been approved as PrEP: Truvada and Descovy. For more, [click here](#).

Meanwhile, people who are living with HIV can contribute to ending the epidemic by taking daily meds to suppress the virus. People with an undetectable viral load cannot transmit HIV via sex, a fact known as Undetectable Equals Untransmittable, or U=U.

Did you know... [#TheWellProject](#) has a library of 45 fact sheets in Spanish, as well as our blog

[#UnaChicaComoYo](#) for women living with HIV? [#NLAAD](#)

is October 15. Check out and share our Spanish resources here: <https://t.co/yP7HC5S5hO> [#HIV](#) [#VIH](#)

[#women](#) [#Spanish](#) [pic.twitter.com/aT24kGVJK9](https://pic.twitter.com/aT24kGVJK9)

— The Well Project (@thewellproject) [October 14, 2019](#)

In conjunction with NLAAD, many organizations offer HIV testing and related events. Visit [NLAAD.org](https://www.nlaad.org) to learn more and download infographics like the ones in these tweets posted in

this article.

Tomorrow is National [#Latinx](#) [#AIDS](#) Awareness Day!  
Trans women, especially trans women of color, are disproportionately affected by [#HIV](#). Learn more:  
<https://t.co/RWpSTKHt0I> [#endHIV](#) [#NLAAD](#)  
[#NLAAD2019](#) [#trans](#) [#transgender](#) [#transwomen](#)  
[#QTPOC](#) [#HIV](#) [#HIVpositive](#) [#poz](#) [#PLWH](#) [#transhealth](#)  
[pic.twitter.com/vyn5rNkVWP](https://pic.twitter.com/vyn5rNkVWP)

— BAT Lab UNC (@BATLabUNC) [October 14, 2019](#)

Thank you to our [#NLAAD](#) panelists Owen Smith, Alejandra Flores and [@SanchezDNP](#) for sharing your knowledge and passion with students from [@JohnsHopkinsSPH](#) [@HopkinsMedicine](#) and [@JHUNursing](#) [#NLAAD2019](#) [#EndHIV](#) [@JHUSOURCE](#)  
[pic.twitter.com/Ueej48BNoM](https://pic.twitter.com/Ueej48BNoM)

— JHUSON HIV Nursing Action Group  
(@JHSON\_HIV\_Group) [October 14, 2019](#)

On October 23rd, 2019 HHC(Haitian American

Community Coalition) will be hosting an event for NLAAD with food, music, HIV testing, information about PrEP/PEP, and gift cards! It will be happening at 3807 Church Ave. Brooklyn, NY 11203. [#NLAAD](#) [#HIV](#)  
[#Brooklyn](#) [pic.twitter.com/ykCcUpzvKa](http://pic.twitter.com/ykCcUpzvKa)  
— NLAAD (@NLAAD) [October 11, 2019](#)

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<http://beta.docker.tusaludmag.com/article/national-latinx-aids-awareness-day-october-15>