2024 Most Popular Topics on HIV.gov

The subjects of most interest to HIV.gov's blog readers in 2024: NHAS, EHE, DoxyPEP, Black women, Latino outreach and more!

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At the end of 2024, we looked back at the 100 most-viewed blog posts published during the year to learn more about some of the themes that our readers found especially interesting. HIV.gov published 250 blog posts in 2024, and the blog garnered more than 517,000 page views during the year. Below is a brief review of the themes and some posts that garnered significant reader interest in 2024. Catch up on any posts you may have missed!

National HIV/AIDS Strategy and the EHE Initiative

HIV.gov's readers continued to be very interested in posts about the implementation of the National HIV/AIDS Strategy (NHAS) and the U.S. Department of Health and Human Services' (HHS) efforts to support NHAS implementation through the EHE initiative. Some of the most-viewed posts about these efforts were:

- White House Publishes 2024 National HIV/AIDS Strategy Progress Report
- EHE Jurisdictions Support Innovative HIV Prevention Approaches
- White House to Convene Symposium on Quality of Life for People with HIV
- White House to Convene Summit on Response to HIV in Latino Communities
- HHS EHE Leaders Reflect on 2023 and Look Ahead to 2024
- Reflections from ONAP 2021–2024
- Welcoming Francisco Ruiz as the Next Director of the White House Office of National AIDS Policy

HIV Research Developments

Advances in HIV research again was a theme of great interest to readers, as in prior years. These were some of the most-visited posts:

- HIV Treatment Research and Key Takeaways: Dr. Dieffenbach's Final Update from CROI 2024 featuring research advances on long-acting HIV treatment, Doxy PEP, and more
- Doxy-PEP for STIs and HIV Vaccine Research: Dr. Dieffenbach's First Update from CROI 2024
- HIVR4P 2024 Research Highlights: Reproductive Health While on PrEP and Signals to Guide HIV Vaccines and Cure
- NIH Ending the HIV Epidemic Projects Bridge Gaps Between HIV Research and Public Health Practice (VIDEO)
- Supporting Research for Older Adults Living with HIV

OIDP Priorities & Activities

Several of the most-read blog posts in 2024 shared information about developments from the HHS Office of Infectious Disease and HIV/AIDS Policy (OIDP), which develops and supports a range of infectious disease policies and initiatives in addition to being HIV.gov's homebase. These posts included:

- Defining the Term "Syndemic"
- HHS Announces Department Actions to Slow Surging Syphilis Epidemic
- Seeking Your Input on the Next National HIV/AIDS Strategy and National Strategic Plans for STIs, Vaccines, and Viral Hepatitis
- PACHA Meeting in Houston Examined Ending the HIV Epidemic in Texas
- HHS Intends to Propose Rulemaking on HIV-positive Organ Transplantation
- Celebrating Diversity, Inclusivity, and Equity in Blood Donation
- Opportunity to Comment on Draft of HSV Addendum to STI Plan
- $4.8 Million Minority HIV/AIDS Fund Investment Supports CDC Awards for Doxy PEP Implementation and HIV/Syphilis Point-of-Care Testing
- For Us, By Us – OIDP's New Initiative Will Address Unique Needs of Black Women in the HIV Response

Developments in HIV Prevention, Care and Treatment

2024 brought new evidence about long-acting injectable HIV treatment, expanded coverage for PrEP, new approaches to engaging people in HIV care, and other developments in HIV prevention, care, and treatment. Many followers read these posts, which included those important topics:

- NEW: Medicare Part B Coverage of Pre-exposure Prophylaxis (PrEP) for HIV Prevention
- Updated Coverage Guidance Under the Affordable Care Act: Long-Acting PrEP
- HIV Self-Test Kits and Prevention Tools: CDC's Dr. Neblett Fanfair on 2024 CROI Highlights
- Statement: Long-Acting HIV Treatment Demonstrates Efficacy in People with Challenges Taking Daily Medicine as Prescribed
- New Ryan White Funding Opportunity Supports Syndemic Approaches to Care for Minority Individuals with HIV Out of Care or At Risk of Being Lost to Care
- EHE Jurisdictions Innovate to Respond Quickly to Communities Affected by Rapid HIV Transmissions

Awareness Days & Observances

Many readers accessed our posts about various HIV awareness days and other observances, finding resources they could use to raise awareness in their communities. Some of the most-viewed posts in this category were:

- World AIDS Day 2024: Collective Action: Sustain and Accelerate HIV Progress
- 2024 National HIV Testing Day Theme Announcement
- World AIDS Day 2024: Reflecting on Our HIV Progress and Our Future
- White House Honors World AIDS Day 2024
- Doxy-PEP Research Roundup for STI Awareness Week

Other Health Issues Affecting People With HIV

Readers continued to be interested in posts about other health issues of concern to people with or experiencing risk for HIV, including mpox and COVID-19. Some of the most-viewed posts on these topics included:

- Free COVID-19 Tests Available: Visit COVIDTests.gov
- HIV Clinical Guidelines Now Recommend High Resolution Anoscopy as Part of Anal Cancer Screening Program for People with HIV
- New Guidelines for Use of Statins by People with HIV to Prevent Cardiovascular Events
- CDC Publishes Doxy PEP Clinical Guidelines for Bacterial STI Prevention
- Two SAMHSA Minority AIDS Initiative Funding Opportunities Support Integration of Infectious Disease Services in Substance Use Disorder Prevention and Treatment
- SARS-CoV-2 Rapidly Evolves in People with Advanced HIV
- CDC MMWR Articles: Mpox Vaccine Effectiveness & Ongoing Importance of Two-Dose Vaccine
- Addressing Liver and Cardiovascular Disease among People with HIV and HIV Prevention During Pregnancy: Dr. Dieffenbach's Second Update from CROI 2024

Other Posts Capturing Reader Interest

The 100 most-read HIV.gov blog posts published in 2024 also included:

- Tributes to two HIV leaders who died: Dr. Ada Adimora and Cornelius Baker.
- "Anuncio del tema del Día Nacional de la Prueba del VIH 2024,"one of several posts shared in Spanish as HIV.gov expanded its Spanish-language content throughout the year. It was the first Spanish-language blog post to rank in the annual list of 100 most-viewed posts.

About one-third of our most-viewed posts in 2024 were shared by our federal partners, including White House officials, HHS leadership, and our colleagues at CDC, HRSA, IHS, NIH, and SAMHSA. We're grateful for our federal partners' continued collaboration as we disseminate information about federal programs, policies, and resources to support individuals and organizations in communities across the nation in their vital work to end the HIV epidemic and support people with HIV.

Thanks for reading the HIV.gov blog last year. We look forward to continuing to produce and provide HIV information for you in 2025. Subscribe to receive email updates from the blog. Happy New Year!

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